

LOUISIANA STATE POLICE
RIVERBOAT COMPARISON BY MARKET
FOR THE MONTH OF: OCTOBER 2010

Licensee	PREVIOUS MONTH				SAME MONTH PRIOR YEAR		
	Oct-10	Sep-10	Difference	%	Oct-09	Difference	%
BOOMTOWN BOSSIER	\$7,271,091	\$7,034,899	236,192	3.4%	\$7,521,948	(250,858)	-3.3%
ELDORADO RESORT	\$12,647,303	\$11,893,184	754,119	6.3%	\$12,048,247	599,056	5.0%
HORSESHOE	\$20,535,838	\$17,119,923	3,415,915	20.0%	\$17,140,350	3,395,487	19.8%
DIAMOND JACKS	\$6,295,980	\$6,200,590	95,390	1.5%	\$6,498,608	(202,628)	-3.1%
SAM'S TOWN	\$9,859,803	\$10,552,431	(692,628)	-6.6%	\$9,893,690	(33,887)	-0.3%
Total Shreveport/Bossier	\$56,610,014	\$52,801,027	\$3,808,987	7.2%	\$53,102,844	\$3,507,170	6.6%
GRAND PALAIS	\$9,674,325	\$9,328,730	345,595	3.7%	\$9,713,673	(39,347)	-0.4%
ISLE - LC	\$1,245,469	\$1,236,578	8,890	0.7%	\$1,809,654	(564,185)	-31.2%
L'AUBERGE DU LAC	\$26,397,628	\$25,722,949	674,678	2.6%	\$27,587,690	(1,190,062)	-4.3%
Total Lake Charles	\$37,317,422	\$36,288,258	\$1,029,164	2.8%	\$39,111,016	(\$1,793,595)	-4.6%
AMELIA BELLE	\$4,420,593	\$4,236,406	184,187	4.3%	\$3,757,046	663,547	17.7%
BOOMTOWN N.O.	\$12,974,400	\$11,148,480	1,825,921	16.4%	\$12,356,787	617,613	5.0%
TREASURE CHEST	\$9,088,593	\$8,524,456	564,137	6.6%	\$7,856,674	1,231,920	15.7%
Total New Orleans	\$26,483,586	\$23,909,342	\$2,574,245	10.8%	\$23,970,507	\$2,513,079	10.5%
BELLE OF B.R.	\$5,713,630	\$5,659,931	53,699	0.9%	\$5,966,551	(252,920)	-4.2%
HOLLYWOOD B.R.	\$9,540,830	\$9,078,385	462,445	5.1%	\$9,974,919	(434,089)	-4.4%
Total Baton Rouge	\$15,254,461	\$14,738,317	\$516,144	3.5%	\$15,941,470	(\$687,009)	-4.3%
Riverboat Total	\$135,665,483	\$127,736,944	\$7,928,540	6.2%	\$132,125,837	\$3,539,646	2.7%